

Alexander Young

Senior Product Designer | AI, Fintech, B2B SaaS

Remote (EMEA time zone) · [Portfolio](#) · [LinkedIn](#)

SUMMARY

Senior Product Designer with 8+ years of experience building AI-powered, data-heavy B2B fintech products.

End-to-end ownership: discovery, UX strategy, design systems, and AI-assisted workflows that improve activation, retention, and revenue.

CORE SKILLS

Product Design & Strategy: Product Discovery, UX Strategy, Information Architecture, Design Systems, Experimentation

AI & Data Products: AI-assisted UX, LLM-based workflows, Prompt design for product use cases

Metrics & Research: Activation/Retention metrics, A/B testing, User interviews, Usability testing

Collaboration: Cross-functional leadership, Stakeholder alignment, Product delivery with engineers

EXPERIENCE

Garage IT — Senior Product Designer / AI Design Specialist

Dec 2024 – Present | Georgia

Designing an internal AI platform in fintech domain (AI-assisted workflows, data-heavy UX).

Owning end-to-end product design: discovery, UX strategy, prototyping, delivery with engineers.

Driving consistency via scalable components and system-level patterns.

Bitsgap — Senior Product Designer

Mar 2023 – Dec 2024 | Estonia → Brazil

bitsgap.com

Improved user registrations by 50% through redesign of onboarding and key platform flows.

Led an AI trading assistant UX, improving trading efficiency by 40% via automation of core tasks.

Increased engagement by 30% by updating product + marketing surfaces and in-product messaging.

Reduced support inquiries by 40% with an AI-powered self-service support flow.

3Commas — Lead Product Designer

Oct 2021 – Jan 2023 | Estonia

3commas.io

Developed two automated trading tools, doubling the client base (AI bot, HODL).

Improved existing automation tools, increasing trading volume across key products (DCA bot, GRID bot).

Led and managed a design team; trained designers in trading, finance, and product thinking.

Established regular design reviews and cross-team presentations to improve alignment and quality.

Contributed to launching a marketplace product within the 3Commas ecosystem.

Timeweb — Senior Product Designer

Jan 2020 – Oct 2021 | Estonia

timeweb.cloud

Designed system-level UX for cloud hosting products (VDS/VPS control panels and admin tools).

Contributed to design system and core UI components for scalable product delivery.

Designed a revenue-generating interface contributing ~12,000 EUR in monthly recurring revenue.

GrowFood — Product Designer

Aug 2017 – Dec 2019 | Saint Petersburg

growfood.pro

Designed and launched iOS, Android, and web products for a delivery startup from MVP to production.

Supported early growth through rapid iteration and user testing.

Sitesoft — UX/UI Designer

Jan 2015 – Apr 2017 | Yekaterinburg

sitesoft.ru

Designed complex web and mobile systems for large-scale public and enterprise platforms.

Worked on high-traffic products focusing on usability and system-level UX.

Freelance — Website Designer

2012 – 2014 | —

Designed and built landing pages and small websites as a freelance designer.

EDUCATION

BSc, Design & Computer Graphics — NTGSPA (2011–2015, Russia)

TECH & PRODUCT STACK

Product & UX: Product Discovery, UX Strategy, Information Architecture, Design Systems, Experimentation, A/B Testing

AI & Data: AI-assisted UX, LLM-based workflows, Prompt design for product use cases, AI copilots, Data-heavy interfaces

Analytics: Activation & Retention metrics, Funnels, Amplitude, Google Analytics

Design & Prototyping: Figma, Framer, Rapid Prototyping, Scalable Design Systems

Collaboration & Delivery: Cross-functional leadership, Stakeholder alignment, Product delivery with engineers

Technical: Frontend collaboration, React fundamentals, HTML/CSS