

Alexander Young

Senior Product Designer | AI, Fintech, B2B SaaS

Remote (EMEA time zone) · [Portfolio](#) · [LinkedIn](#)

SUMMARY

Senior Product Designer with 8+ years of experience building AI-powered, data-heavy B2B fintech products.

End-to-end ownership: discovery, UX strategy, design systems, and AI-assisted workflows that improve activation, retention, and revenue.

CORE SKILLS

Product Design & Strategy: Product Discovery, UX Strategy, Information Architecture, Design Systems, Experimentation

AI & Data Products: AI-assisted UX, LLM-based workflows, Prompt design for product use cases

Metrics & Research: Activation/Retention metrics, A/B testing, User interviews, Usability testing

Collaboration: Cross-functional leadership, Stakeholder alignment, Product delivery with engineers

EXPERIENCE

Garage IT — Senior Product Designer / AI Design Specialist

Dec 2024 – Present | Georgia

Designing an internal AI platform in fintech domain (AI-assisted workflows, data-heavy UX).

Owning end-to-end product design: discovery, UX strategy, prototyping, delivery with engineers.

Driving consistency via scalable components and system-level patterns.

Bitsgap — Senior Product Designer

Mar 2023 – Dec 2024 | Estonia → Brazil

[bitsgap.com](#)

Improved user registrations by 50% through redesign of onboarding and key platform flows.

Led an AI trading assistant UX, improving trading efficiency by 40% via automation of core tasks.

Increased engagement by 30% by updating product + marketing surfaces and in-product messaging.

Reduced support inquiries by 40% with an AI-powered self-service support flow.

3Commas — Lead Product Designer

Oct 2021 – Jan 2023 | Estonia

[3commas.io](#)

Developed two automated trading tools, doubling the client base (AI bot, HODL).

Improved existing automation tools, increasing trading volume across key products (DCA bot, GRID bot).

Led and managed a design team; trained designers in trading, finance, and product thinking.

Established regular design reviews and cross-team presentations to improve alignment and quality.

Contributed to launching a marketplace product within the 3Commas ecosystem.

Timeweb — Senior Product Designer

Jan 2020 – Oct 2021 | Estonia

[timeweb.cloud](#)

Designed system-level UX for cloud hosting products (VDS/VPS control panels and admin tools).

Contributed to design system and core UI components for scalable product delivery.

Designed a revenue-generating interface contributing ~12,000 EUR in monthly recurring revenue.

GrowFood — Product Designer

Aug 2017 – Dec 2019 | Saint Petersburg

[growfood.pro](#)

Designed and launched iOS, Android, and web products for a delivery startup from MVP to production.

Supported early growth through rapid iteration and user testing.

Sitesoft — UX/UI Designer

Jan 2015 – Apr 2017 | Yekaterinburg

[sitesoft.ru](#)

Designed complex web and mobile systems for large-scale public and enterprise platforms.

Worked on high-traffic products focusing on usability and system-level UX.

Freelance — Website Designer

2012 – 2014 | —

Designed and built landing pages and small websites as a freelance designer.

EDUCATION

BSc, Design & Computer Graphics — NTGSPA (2011–2015, Russia)

TECH & PRODUCT STACK

Product & UX: Product Discovery, UX Strategy, Information Architecture, Design Systems, Experimentation, A/B Testing

AI & Data: AI-assisted UX, LLM-based workflows, Prompt design for product use cases, AI copilots, Data-heavy interfaces

Analytics: Activation & Retention metrics, Funnels, Amplitude, Google Analytics

Design & Prototyping: Figma, Framer, Rapid Prototyping, Scalable Design Systems

Collaboration & Delivery: Cross-functional leadership, Stakeholder alignment, Product delivery with engineers

Technical: Frontend collaboration, React fundamentals, HTML/CSS